



ROWAN GIBSON LIVE IN SKOPJE
STRATEGIES FOR GROWTH AND PROFIT IN RECESSION
 15 April 2009, Holiday Inn Hotel

HARVARD BUSINESS PRESS
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Welcome to the web pages of the exclusive business conference:
"Strategies for growth and profit in recession" with Rowan Gibson

Invest in the future of your business, observe practical information and explanations on **recession and innovative strategies** to increase your sales and profit in times of economic crisis and all of this directly with the world's leading expert in the area – Rowan Gibson.

Be part of this elite conference that will take place on **April, 15 in the Holiday In** hotel and take the opportunity to meet the top Macedonian managers in the same place, at the same time to exchange ideas, opinions and contacts.

Add the name of your company alongside many other successful ventures like: **Microsoft, Nokia, Heineken, Philips, Roche, ING Bank, Ernst & Young, Investec, IBM, Bayer, Philips, Siemens, Volkswagen, Gap, Renault, Mercury International, Nestle, Nike, Delloite, Procter & Gamble, TNT** whom with Rowan Gibson has already collaborated and has contributed to their development and success.

When everybody fears their place on the market, YOU start planning your profit!

Do something for you and your business. Apply now at: **02 3179 907** or contact@gibsonvoskopje.com.mk

STRATEGIES FOR GROWTH AND PROFIT IN RECESSION

Hear first handedly from the leading expert what strategic measures your company need to take not only to sail through the recession intact, but to even profit in this new global economical situation.

Just as Rowan Gibson says before his arrival in Macedonia: "Even in the worst of economic times can be the best moment for your business to outrun the completion and increase the profit!"

SALES IN TURBULENT TIME

Every manager in times of recession thinks how to maintain and increase the sales when the buying will of the customers is decreasing. How to sale on a market where the customers are no longer buying? How to deal with markets where the customers are afraid to invest? Find out all of these answers and much more at this business conference.



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